

Post release

20 November 2018

Intersec Forum Russia - successful debut

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For the first time Intersec Forum Russia took place at IEC “Expocentre” on 8 November within the frameworks of Interlight Moscow powered by Light + Building.

The forum called together 30 speakers from leading Russian and foreign companies such as IBM, PwC, Panasonic, Siemens, KNX International, Kaspersky Lab and others. More than 150 participants attended three forum’s sessions to discover the latest developments of security and automation trends for residential & commercial market.

The ideal living space for work and leisure is based on carefully verified building systems interaction. Intersec Forum Russia provided a productive discussion area and allowed participants to share knowledge, views and approaches in the sphere of:

- Smart cities – realization of possibilities, global trends and case studies. The development of safety measures in cities: trends and expectations
- Economic efficiency of building automation and security systems in office buildings
- How to increase attractiveness of economy and business class residential buildings: integration of smart home systems or integrated security systems – advantage for future sales or waste of money for investors and developers?

The building automation market in Russia is rapidly developing and the demand for “smart” technologies is growing every year. Yandex search queries indicated, Russian Federation residents requested the “smart home” 95,635 times in January 2018. Most of these requests fall accrue to Moscow and the Moscow Region – 26,624 (or 32 %) of requests, 20,882 or 40 % of which is Moscow.

According to [McKinsey Institute research](#), Moscow is already in the TOP of "Smart" cities in Europe. The next stage of the Russian capital development will begin with the adoption of “Smart city program” in 2019, based on modern key technologies.

"The launch of Intersec Forum Russia became a significant event for the further development of the region from the point of view of exchange of knowledge and experience in the implementation of innovative technologies" – pointed out Leonid Neganov, Minister of energy of the

Moscow region.

Press information and photographic material:

<https://interlight-moscow.ru.messefrankfurt.com/moscow/en/press.html>

Links to websites:

<https://www.facebook.com/InterlightMoscow/>

https://vk.com/interlight_moscow

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Messe Frankfurt in the field of Safety, Security & Fire

In the expanding international field of commercial and civil security, Messe Frankfurt belongs to the leading fair and congress organisers with twelve events around the world. The events for the safety, security and fire industries are held in Asia, Europe, the Near and Middle East and South America, and offer optimum access to these dynamic growth markets.

With the Intersec Forum (Germany) and Intersec Forum Russia, Messe Frankfurt offers a special conference format focusing on connected security technology in modern buildings.

Further information at www.safety-security.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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