

Press-release

25 октября 2018

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LED solutions for the present and the future!

Currently LED lighting technology hold a strong position in the global market. Russia has already evaluated the advantages of LED lamps. Experts note great prospects for this market. Russian government supports the concept of energy-saving lighting technologies, that positively impact LED consumption expansion.

The largest business conference in Russia and CIS devoted to LED technologies opportunities will take place in Moscow for the 12th time as an integral part of the Interlight Moscow Fair. This year the official representatives of the International Commission on Illumination (CIE) will take part in the conference.

The conference demonstrates LED technology expansion and increasing interest in it from the various industries.

Four sessions of LED Forum will focus on:

- LIGHTING: outdoor advertising and retail

Industry representatives will discuss new opportunities for the market. Usage of LED technologies within the focus of its price reduction. Digital signage as a driving point for shopping malls.

- Lighting in agricultural sector: hothouses (supported by Association "Hothouses of Russia")

During the session, VNISI representatives will give a report in the field of greenhouse lighting, presented at the largest lighting conferences Lux Pacifica (Japan) and CIE (Taiwan).

- Lighting in cultural establishments: museums, galleries, exhibitions (supported by Union of Museums of Russia)

The session will be opened by NV Chechel, Deputy Director of the Department of Museums of the Ministry of Culture of the Russian

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Federation. The moderator will be A. V. Bogdanov, Deputy Director General of the State Hermitage for Exploitation.

- Regulation Mechanisms of light technical market in Russia and abroad: Standards and Certification

Representatives of the International Commission on Illumination will deliver their reports - President of the CIE, CIE President for the period 2019 to 2023, Secretary of CIE Division 2.

LED forum participation affords an opportunity to discuss the present and foreseeable future of LED industry, as well as prospects for further development of LED equipment.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de