

interlight

MOSCOW

powered by light+building

co-located with International trade fair for decorative and technical lighting, electrical engineering, home and building automation



11-th INTERNATIONAL LED FORUM

November 7 – 8, 2017

IEC Expocenter, Moscow

www.ledforum-moscow.ru



LED RORUM 2017: From scientific-technical revolution to lighting evolution

The LED market in Russia continues to grow slowly with the development of energy efficient technologies and due to the strategy of import substitution. Meanwhile, the full localization of LED production and some work with large consumers of lighting technologies needs systematic support from the government and definition of clear competition rules for the business.

Key themes of the Forum:

The LED industry and a government policy. What factors hampers development in Russia?

Does the declared growth in demand for LED goods really supports domestic producers?

What LED to the lighting market revolutionary changes and at what stage of development is this market in Russia now?

How to increase the proportion of localization in the whole chain and go to growing crystals and assembling boards from the LED?

How to use luminodios in industrial and urban scales?

Has the time come for the LED evolution?

What are the differential characteristics of lighting in different segments and what difficulties need to be overcome for a qualitative breakthrough in the LED industry?

The new LED forum will show the present and the nearest future of the LED industry in Russia and will determine the business strategy of key players of the lighting market.

Main topic – INDUSTRIAL USAGE OF LED LIGHTING

November 7, 2017 (14.00-18.00)

Revolution Day. LED Revolution is over. What's next?

Plenary session	Development of lighting industry in Russia: state policy, market quality, investment.
Foresight session	LED Foresight 2020 – 2030. The Future of LED technologies.

November 8, 2017 (11.00-18.00)

Evolution Day.

LED in the market of industrial, commercial and outdoor lighting.

Round table	Architectural lighting as restart the design of urban space.
Round table	Lighting management in real estate and retail.
Round table	Road and street lighting. LED Lighting Solution for Transport Infrastructure.
Round table	Technological "know-how" in the applying of LEDs in the agro-industrial complex. Greenhouses. Aviculture.
Special theme	Practice of realization of energy service contracts for lighting in Russia.



L Leadership.
E Energy efficiency.
D Development.





Leni Schwendinger
Lighting designer,
Urbanist at Arup*



Petr Kudryavtsev
Urbanist, partner
at Citymakers



Ilya Mochalov
Co-founder of "Ilya Mochalov
and Partners."
First Vice-President of the
Association of Landscape
Architects of Russia



Pavel Sotulenko
General director of
"IT
Energofinance"



**Anna G.
Shakhparunyants**
PhD, General Director of
VNISI



Irina Bulgakova
General Director of the
Association of Energy Service
Companies



Nikolay Kushnarev
Director of the Industrial
Policy Department of the
Eurasian Economic
Commission



Georgy Boos
President of the holding
BL GROUP



Tony Bergen
Secretary
of CIE Division 2



Evgeny Dolin
General Director of LEDs
and LED based Systems
Manufacturer's Nonprofit
Partnership



Victor Yakuba
General Director
of the
Technopark-
Mordovia



Oleg Dubnov
Vice-President,
Executive Director of Energy
Efficient Technology
Cluster, Skolkovo Foundation



Alexander Bukatov
Deputy Director of operation
and technical development of
architectural and artistic lighting
and illumination of SUE
Mossvet



Dmitry Gladin
Technical Director of
Technosvet Group



Vitaly Bogdanov
Vice President of Strategy
and Development,
Lighting Technologies



Natalia Rogova
General Director of
the Association
"Greenhouses of
Russia"



Yuri Medvedev
Co Founder, Partner,
Chief of Design at
«Rolling LEDs»



Leonid Prikupets
Head of Laboratory,
Head of Greenhouse
Lighting Department,
VNISI



Sergey Sizy
lighting designer,
member of the IALD,
founder & head of
lighting design
school LiDS



Sergey Borovkov
Managing Director
of Lighting Business
Consulting in Russia



Dmitry Yurovsky
Regional Sales Manager
Cree Inc



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Partnership OPPORTUNITIES 2017

LED FORUM	Option\ Status	General Partner	Official Partner	Session Partner
	Creative new topics for program incl. the recommendations and attracting the clients of the Partner Presentation	Possibility to organize a new session	yes	yes
	Logo and releases from the Partner on the web site Interlight Moscow powered by Light+Building (ILM)	News without limits	News 3/month	News 1/ month
	Social media advertising posts in Facebook (more 10.000 followers)	yes	yes	yes
	Special announcement in corporate Interlight newsletter (mailing) (more 35.000 unique contacts) and information about Partners topics in Forums mailing	yes	yes	yes
	Promotion in the Visitor Guide Interlight Moscow (more than 20.000 copies, given to each visitor during the Exhibition)	Logo on the first page and full-colored Ad	Full-colored Ad	Only logo on the page of announcement of the LED Forum
	Logo in all printed materials of the Forum (leaflets, brochures, notebooks, packages, modular advertising in the press)	yes	yes	yes
	Full-colored Ad in brochures of the Forum	2 (incl. Second cover)	1	1
	Logo on the screensavers of all sessions	yes	yes	yes
	Logo on Interlight navigation banners up the way to LED FORUM	yes	yes	yes
	Logo on press-wall and stand consructs	yes	yes	yes



Option\ Status	General Partner	Official Partner	Session Partner
Showing of advertising clip on the conference screens in the coffee breaks	Up to 3 min nonstop	Up to 1 min nonstop	Up to 30 sec nonstop
Advertising Banner or roll-up in FORUM- hall and Exhibition pavilion zone	2	2	1
Inclusion of branded advertising and souvenir materials of the Partner in the participant package	yes	yes	no
Booking a meeting room, incl. Organization of coffee service	yes	on demand	no
Greeting of the General Director of the Partner company in the Forum Brochure	yes	no	no
Logo on LED FORUM visitor badges	yes	no	no
Stand of the Partner in conference hall (3*2 m) – provided by Partner	yes	yes	yes
List of participants registered for the Forum (within 10 days after the event)	yes	no	no
Registration of representatives and clients of the Partner	10 tickets	6 tickets	3 tickets
Evening reception for the Partner	yes	on demand	no
Photo report	yes	yes	on demand
Price for non-exhibitor ILM 2017 (incl. 18% VAT)	15 000 euro	10 000 euro	6 000 euro
Price for exhibitor ILM 2017 (incl. 18% VAT)	10 000 euro	7 000 euro	4 000 euro

Delegates of the forum:

- manufacturers and distributors (dealers) of LED
- project design and architectural construction bureaus
- engineering consulting
- managing and development companies of the commercial (trade, warehouse, office, HoReCa) and industrial real estate and infrastructure
- manufacturing enterprises (plants, factories)
- greenhouses and agro-industrial complex organizations
- transport companies
- energy service companies
- state and municipal structures
- budgetary organizations and communal services structures
- Mass media

Positions of the participants:

General and commercial directors, energy specialists, engineers, technical specialists, planners, architects, interior and lighting designers, experts and market analysts



LED FORUM 2017 / Sponsors of previous LED forums:





CONTACTS



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[About Interlight 2017 \(click on the link\)](#)

